



Social Enterprise Ventures LLC

NEWSLETTER

Winter 2008

2009 Entrepreneurs Launching

Volume 1, Issue 4

Tampa Entrepreneurs

Self Reliance, Inc. Center for Independent Living.

A cross disability agency providing services to both children and adults with disabilities (regardless of age and type of disability). Their mission is to promote independence through empowering persons with disabilities and improving the communities in which they live.

Children's Future Hillsborough. A collaboration of 20 partner agencies to create a system of care to meet the needs of young children and their families in Hillsborough County Florida. Through collaboration and coordination CFH offers prevention and early intervention to foster healthy births, school readiness, and early school success.

Healthy Together. A coalition of individuals and organizations dedicated to making Tampa Bay a better place to live by promoting healthy living and removing the barriers to wellness. Their activities focus on helping people make positive behavior choices that allow them to better control their own health and well-being.

The Skills Center. A sport-based program with a mission is to provide the foundation for personal growth and development in young people ages 8-18 by influencing change through academics, life skills, and athletics. The youth are offered training and skill development in Basketball, Baseball, Golf, Soccer and Tennis while showing them how to transfer the skills learned through sports to everyday living.

Earth Force. Engages young people as active citizens who improve the environment and their communities now and in the future. All Earth Force programs offer educators innovative materials, training and support that help youth connect to their communities and address environmental issues.

Rebuilding Together Tampa Bay (RTTB). RTTB's goal is to preserve affordable homeownership and reduce substandard housing through working

partnership with corporations and county and city governments. RTTB assists existing low-income homeowners by providing necessary repairs (home modifications, roofing, plumbing etc) free of charge.

Amarillo Entrepreneurs

High Plains Food Bank. The food bank collects and distributes donated and surplus food to agencies in the Texas and Oklahoma Panhandles.

Llano Cemetery. The cemetery was designated as a Texas historical site in 1987 and is a nonprofit, owned by a property-owners association.

Family Support Services. Provides assistance and crisis services to children and adults who have been victims of family violence or sexual assault.

Bishop DeFalco Retreat Center. The retreat and conference center is an ecumenical center owned by the Roman Catholic Diocese of Amarillo.

Another Chance House. Recovery program for men battling addictions.

Ronald McDonald House Charities. Providing a home away from home for families with seriously ill children.

In Albuquerque, Dismas House New Mexico launched its social enterprise training program in the fall of 2008, has completed the assets inventory and has begun an energetic process of identifying earned income opportunities. Their research and feasibility phase will commence in January 2009.

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Coming in 2009: *Exploration - Management By Assessment*

As we have taught our original training program in social enterprise, we realized we were often encouraging participants to apply the earned income principles to current programs, services and agency operations.

... and an idea was born...

In January 2009 SEV will launch a new program called:

Exploration—Management By Assessment.

This program will offer nonprofit organizations of all types and sizes a structured format to review, evaluate and assess all aspects of your nonprofit business through detailed worksheets that outline best practices in seven key areas (detailed below). Participants will evaluate themselves against these best practices and develop a plan to enhance or improve where weaknesses are uncovered.

Option 1

The **full assessment** takes place on your site over 2 days with two trainer/consultants and costs \$10,000 plus trainer expenses. Trainer/consultants will guide the process and lend their expertise to your team of staff and volunteers.

Option 2

Choose 2 modules that address your special needs and participate in a full day at your site with one trainer/consultant for only \$5,500 plus trainer expenses.

Option 3

Do it yourself. Choose one or more (or all modules) and do it yourself. Receive either hard copy of the module or CD, each for only \$249 or \$999 for the full set.

Bonus Offer

We will send a template for a **business plan** on CD for any Option you choose.

Contact Us Today to Get Started!

Assess Your Organization—Modules

Detailed Worksheets of Best Practices Guide Each Module.

All modules contain a formatted Plan to Improve.

Module 1

Organizational Focus:

Mission, vision, core values and plan to improve.

Module 2

Board Governance and Management:

Fiscal management, governance, HR management, roles and responsibilities, plan to improve.

Module 3

Programs and Services:

Mission-driven? Meeting market needs? Effectiveness and plan to improve.

Module 4

Resource Development:

Effectiveness, diversity, comparisons, Board participation, plan to improve.

Module 5

Messages & Marketing:

Effectiveness, target audiences, diversity and plan to improve.

Module 6

Fiscal Management: Internal controls, reporting, compliance.

Module 7

HR Management: Staff and Volunteer management and plan to improve.

Additional professional advice, training and consultation is available as a follow up to all modules.

Learn It & Earn It!

SEV offers nonprofits and nonprofit associations a unique opportunity to learn the **Expedition™** program and become certified trainers, earning unrestricted income for their organization.

organization trainer and net revenue is shared 50/50. After approval of SEV, the organization is then awarded a geographic territory and pays a small licensing fee to SEV.

To learn more, contact Jean or Randy at info@socialenterpriseventures.com.

Here's how it works: First, the organization participates in a full **Expedition™** training program taught by SEV trainers. Then the next group of participants are taught by one SEV trainer and one

The Amarillo Area Foundation's Nonprofit Service Center is leading the way. Contact Charlotte Rhodes (charlotte@aaf-hf.org) or Katharyn Wiegand (katharyn@aaf-hf.org).

Learn Expedition™, become a certified trainer and begin earning unrestricted income for your organization.

More From Social Enterprise Ventures, LLC.

This newsletter is a publication of Social Enterprise Ventures, LLC. The newsletter is intended to update you about issues surrounding social enterprise and inspire you to get going and keep going on your journey to sustainability by earning unrestricted income. Please share it with others who might be interested. In addition to this newsletter, SEV offers a one-hour live Internet webinar that explains

the basics of social enterprise. To schedule your seminar, contact info@socialenterpriseventures.com. Social Enterprise Ventures, LLC, was formed in 2006 by founding partners Jean Block and Randy Gleason in Albuquerque. Visit our web site at www.socialenterpriseventures.com to learn more.

Schedule a live Internet webinar about social enterprise.

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